

Nothing Matters.

by Carles

What if I told you that Nothing Matters?

Would it scare u?

Would u feel alone?

Would u be 'less driven' 2 'succeed' [via 'fulfillment']?

Would u feel more/less alive?

Would u still be able 2 exist comfortably?

I'd hate to break the news to you, but it's true:

**Nothing Matters.**

## Table of Contents.

1. Detach yourself from accomplishment.
2. Accept all information as meaningless.
3. Understand your arbitrary place in an arbitrary society / the current 'cultural' landscape.
4. Let go of your 'self.'
5. Admit that your 'interests' are actually constraints.
6. Accept human nature as misleading.
7. Come to terms with meaningless relationships.
8. Everything is a meaningless business in an oppressive industry.
9. The Beginning. **Nothing Matters.** The End.

**Your accomplishments  
mean nothing.**

Think back to a time when you accomplished something.

You walked across a stage and maybe received a piece of paper that symbolized your accomplishment.

Your entire family showed up. A few close personal friends positively reinforced you with in-person greetings and social media mentions.

Afterwards, you celebrated your accomplishment at a 'get-together' at a local restaurant or relative's house.

In that moment you felt something.

Perhaps pride.

Perhaps you felt alone and empty.

Perhaps you felt anxiety.

Perhaps you felt sad the journey was over.

The entire moment was built to trick you into thinking that you did something that matters within the context of a world that matters, mainly for the sake of making you feel like you matter within the context of that world.

Don't be fooled. Let go of the idea that you ever accomplished something remotely valuable.

**Nothing Matters.**

The idea that

Nothing Matters isn't new.



Many “great thinkers” have already boldly declared  
‘Nothing Matters, yall!’

They’ve contextualized the message to be applicable  
within their culture/society.

No matter who your cultural oppressor is, the conclusion  
is always the same: **Nothing Matters.**

Most cultures & civilizations just pretend that “Everything Matters” to maintain order and control over the working class.

They 'trick' the middle-class into believing their rituals create 'moments' that matter. Moments worth 'celebrating' and 'indulging' to forget how insignificant they are in a temporary moment. Moments of solitude & togetherness create a sense of 'community.'

Every moment is temporary, whether it feels like everything or doesn't feel like anything.

You will always be 'alone.' No one will ever 'know' you.

No other human will ever 'understand' 'you.'

You will never find a 'community' where you 'truly belong.'

Any sense of community is a misleading feeling of 'togetherness' to keep us from killing one another.

Stop telling yourself that  
you are driven to 'change  
the world.'

Nothing Matters, therefore, any idea of there being a 'world worth saving' is 100% false.

If you think that some 'cause', 'human right' or creating a 'better version of 'the world"' matters, you are just caught in a temporary moment of hopefulness.

Hopeful that what you think/'feel' actually matters.

There is nothing to 'influence' when nothing matters.

The world does not require a message that actually matters.

You will never change anything 'significant.'

You will never really 'change' anything.

Themes of tolerance, acceptance, and world peace are arbitrary because there is no world that actually matters.

Accept the simple fact that **Nothing Matters** so the ruling class doesn't have complete control over you.

It's okay that Nothing Matters. It is 'liberating.'

Feel the sweet, sweet relief of nothing mattering.

Do drugs, have unprotected sex with junkies, and be a horrible person to every one that loves you.

Or just chill and live a 'reasonable' life because nothing matters & there is no 'right' or 'wrong' way to live.



Let go of the arbitrary

construction process of

creating a 'self.'

“Life” is the process of creating a “self.”

The “self” is a coping mechanism to create personal meaning in a world that is random and meaningless.

Piecing together “life experiences,” “moments,” & the general process of acquiring information into something beautiful can sometimes feel “important.”

However, no “Self” can exist because Nothing Matters.

In life, you may be driven to 'be original,' as if the purpose of life is to fulfill the branded message of a \_\_\_\_\_ commercial.

This really just means creating a version of your 'self' that you believe matters to other people.

You may think your life path will venture into uncharted territory. You are wrong.

Most humans will all experience the same random bullshit during their meaninglessly similar lives'.

You are an immemorable piece of shit to other people.  
When you exchange glances with other humans, they do not actually notice YOU.

Every one else wants to drink your potable water, eat your groceries, and steal your potential income. They want to mate with your partners and have your beautiful children.

**Nothing Matters.**

## **Why does what appears to matter so much to them to them not matter to you?**

Because Nothing Matters. However, they choose to arbitrarily assign value to 'the forces that construct their identity.'

'Envy' and 'jealousy' are the most extreme coping mechanisms for people who want to believe that things actually matter.

**You are supposed to be the brightest star in a sky full of stars.**

We celebrate people who are allegedly 'brighter' than ourselves. This creates an unfair & unfounded expectation during youth.

Our school systems should focus on math, science, and the tools for coping with a meaningless existence.

## **Nothing Matters.**

The idea of your 'self' in an external world.

The way you dress.

The way you interact with other humans & animals.

The way you take pride in your social context.

The way you take pride in your morals.

The way you think you are an extension of something besides your self.

The way other people think you are a 'good'/'bad' person.

**All of your ambitions are grounded in the misleading aspects of society.**

You may feel the pressure to have a disruptive, infinitely scalable idea that 'changes the world.'

You may believe that you somehow deserve to matter more than every one else in the world.

You may be driven to be culturally, socially, and historically relevant.



**You do not matter more than any one else because no single human is actually special.**

No One Matters because Nothing Matters.

Nothing that any one thinks matters doesn't actually matter due to the mere fact that Nothing Matters.

No one person ever represents anything more than just being some other meaningless motherfucker.

Eventually, we all reach our maximum earning potential and rationalize the daily effort it takes to 'make a living.' Find a a relationship, develop a comforting diet, and create rituals with other humans that you generally find tolerable or stimulating.

**Spend your time and money finding ways to pass the days, creating a 'self,' mainly in the form of a consumer identity.**

You can't 'personalize' your shelter.

No 'space' will ever be 'your own.'

You strive to rent or purchase a box of space that is 'your own.' You can add meaningless features that add 'value' to your home, as if you are some idiot on HGTV who thinks their investment in converting their personal space into a 'reflection of themselves' is a valuable pursuit.

**Hardwood floors, backsplashes, ample closet space, and double vanities are definitive proof that Nothing Matters.**

When you think of your 'self' you are actually just aggregating your interests and how you spend your time. You are biased by your surroundings into irrationally valuing anything, and aggressively pursuing.

Constructing a 'self' requires believing in your 'self.'

Believing that 'you' matter.

Unfortunately for 'you', Nothing Matters.

Information is arbitrary and  
meaningless, because  
Nothing Matters.

All information we obtain is biased, incomplete, untrue, and arbitrary.

It is based in meaninglessness, and we can only make decisions that are as arbitrary as the information that guides our decisions.

The idea of 'being informed' to make any decision implies that things matter. Your 'decision' is nothing more than just an arbitrary choice in an arbitrary world.

Financial decisions imply that a fair economy determines value and 'market' changes.

Romantic & personal decisions imply that human interactions can be meaningful.

Day-to-day decisions are trivial and no meaning or data patterns can be derived from them.

The 'timely manner' in which information was delivered to influence your decision doesn't matter.



Your entire life has allegedly been an 'educational process.' You went to school. You performed. You may or may not have ended up with 'a career.'

There is no 'informed' self.

No one is 'intelligent.' 'Learning experiences' are sad rationalizations. We can only become hyper-biased based on the way we spend our time and energy.

All of the information that was presented to you was arbitrary & regionally biased. The entire educational process is an oppressive ritual meant to fill your head with perception of a fair and rational world.

Education gives you the tools to create a “self” and a “version of the world” where a “self” “belongs.”

Nothing Matters, especially education.

There is no 'sense of the world' to gather from media.

All media is corrupt and only exists to expand the reach of a media outlet, creating a world that doesn't actually exist. The media is just an advertisement that a world that a segment of the population wants to believe exists.

**There are no stories that 'need to be told.'**

No 'triumphant human spirit' or 'sad state of humanity' can be extracted from any contemporary or historical event.

No one story 'represents the current cultural landscape' more than any other story. Every storyteller only tells stories to showcase their own delusions.

Following 'the news', feeling 'connected to culture,' and building a 'unique perspective on the world' are pointless.

Nothing

Matters.

There is no elevated self to build from remaining connected to channels of information.

**Self-awareness cannot exist.**

Questioning 'reality' or 'widely-proliferated truths' will never be more than just arbitrary mental exercises. Humor, insight, and self-awareness are arbitrary constructs that represent levels of coping with a meaningless world.

Retaining & applying more information than the average human makes you 'smart.'

'Smart' people are just insecure ass holes who require to the validation of existing cultural norms, societal institutions & an audience of vocal validators.



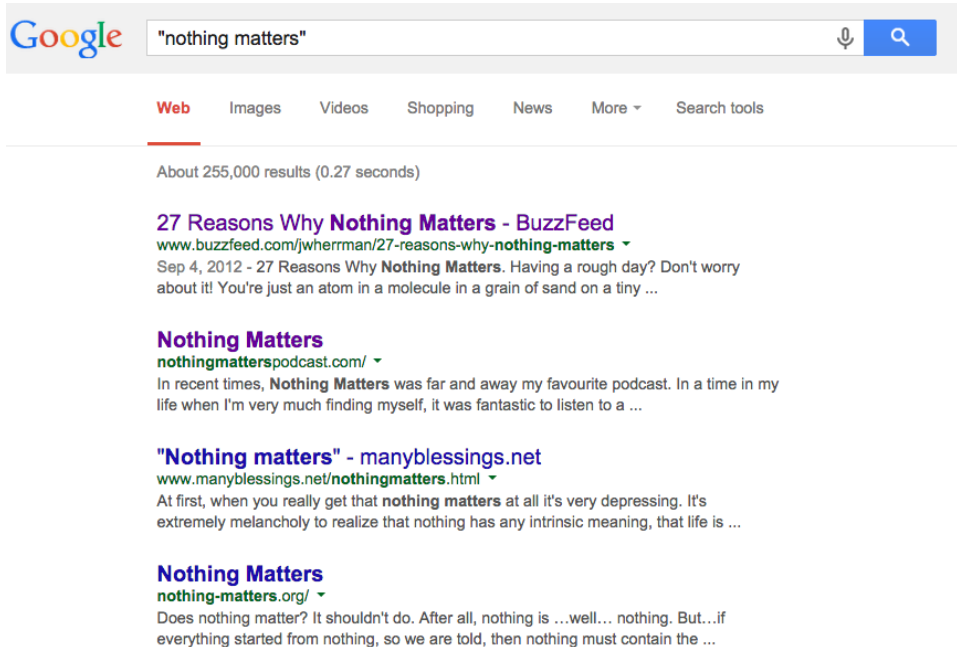
'Smart' people pride themselves on how they 'figured out the system' and 'excel' within some arbitrary & meaningless context/industry.



Their conversations are filled with thoughts, ideas, and opinions that 'matter' about a topic that 'matters.'

You don't need to have meaningful, informed conversations. Talk in screams, grunts, and yells because Nothing Matters.

# I Googled “Nothing Matters.”

# I ended up reading some existential internet content.



Google "nothing matters"  

**Web** Images Videos Shopping News More ▾ Search tools

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About 255,000 results (0.27 seconds)

**27 Reasons Why Nothing Matters - BuzzFeed**  
[www.buzzfeed.com/jwherrman/27-reasons-why-nothing-matters](http://www.buzzfeed.com/jwherrman/27-reasons-why-nothing-matters) ▾  
Sep 4, 2012 - 27 Reasons Why **Nothing Matters**. Having a rough day? Don't worry about it! You're just an atom in a molecule in a grain of sand on a tiny ...

**Nothing Matters**  
[nothingmatterspodcast.com/](http://nothingmatterspodcast.com/) ▾  
In recent times, **Nothing Matters** was far and away my favourite podcast. In a time in my life when I'm very much finding myself, it was fantastic to listen to a ...

**"Nothing matters" - manyblessings.net**  
[www.manyblessings.net/nothingmatters.html](http://www.manyblessings.net/nothingmatters.html) ▾  
At first, when you really get that **nothing matters** at all it's very depressing. It's extremely melancholy to realize that nothing has any intrinsic meaning, that life is ...

**Nothing Matters**  
[nothing-matters.org/](http://nothing-matters.org/) ▾  
Does nothing matter? It shouldn't do. After all, nothing is ...well... nothing. But...if everything started from nothing, so we are told, then nothing must contain the ...

**The idea that I found a page on the internet that some how represented 'what I am looking for' only illustrates how pointless & arbitrary the presentation of information.**

A business called Google indexed every page on the internet to make them searchable. Their algorithm that illustrates 'the truth' and 'quality information' is actually just a page generated by a human employed by a business that is framed as 'quality information.'

**Your interests are actually  
constraints meant to  
marginalize you.**

The human experience has turned into a search for not only sustainable, but also filling the allowable bandwidth of your attention span.

**You are constantly in search of content.**

Infinite content is available hosted on various mediums. You believe specific mediums matter more than others. None of the content actually matters, because the goal is always the same: escape from yourself.

Content is often disguised as ‘meaningful information’ and ‘meaningful community experiences.’

Celebrity news, politics, sports, the arts, ‘the internet’ and even fiction might seem “meaningful.”

Live events, community experiences, sports games, festivals and outdoor natural experiences construct a “self” that is “doing something” more than “nothing.”

Content's main goal is to make you believe that something matters, in order to maintain your attention span.

Content misleads you into rationalizing how what you are consuming is a metaphor for the human spirit.  
Nothing Matters.

Eating food is your daily distraction. It is the perfect example of creating an arbitrary industry and artistic space out of a basic human need.

Assigning arbitrary meaning to the fuel that keeps you alive.

Food is a meaningless life experience that has somehow been turned into an industry that overvalues both exotic and locally produced agricultural industries.



Eventually, you will be hungry again.

Will you indulge again?

Will you 'eat healthy' again?

Will you 'eat poorly' again?

Will you find a 'bargain meal' again?

Will your meal satisfy contemporary standards of ethical agricultural practices?

Will you defecate again? Yes.

## **Stop creating a life narrative.**

There are no ups & downs.

You did not learn from 'trials and tribulations.'

Don't tell yourself that 'it all worked out' when you feel like you reached a self-gratifying outcome.

Nothing worked out because Nothing Matters.

Obsessing over your control of the narrative of your life is pointless because **Nothing Matters.**

Your life is as directionless and meaningful as the man begging for money at the street corner with a quirky sign. Your human interactions are as meaningful as a homeless junkie looking for crack.

We are all just 'trying' to 'survive.'

Or trying to kill ourselves. [slowly or quickly]

Anything you 'feel' only exists to create a narrative.  
The things you experienced might as well not have happened.

You are just some living organism, meandering thru life, living day to day.

If you want to get existential about it, you can talk about how we are 'floating in space' on a huge rock, and how the sun will eventually explode even if we live forever.

You could rot in jail.

You could make \$1,000,000 USD (and have to pay ~40% of that to the government).

Either way, you'll quickly come to the same realization.

**Nothing Matters.**

Accepting that Nothing Matters does not mean that you are depressed, or that you believe life is 'not worth living.'

It just means that you are 100% aware that Nothing Matters.

There is nothing to be THAT happy or THAT sad about--all you can do is be influenced by your aggregated life experiences.

Even if you talk yourself into believing 'something matters' or that 'everything matters,' it is mainly driven by your own self-interest.

You are mainly just looking for a comfortable context where things appear to 'matter', or you just forget about the possibility that everything you do/feel/say/think might be pointless.

Work and life don't need to be 'balanced.' Neither your career or your life matter, so it is just a false narrative in your brain.



You will never find a 'career' that 'aligns' with your genuine 'self' and 'interests' in a 'way that matters' and allows you to 'positively impact' 'the world.'

You will never find a career that pays you 'enough.'  
People who talk about the 'difference they are making' are insufferable.

Based on society's standards, all you 'should do' is maximize your hourly worth, 'save' enough money to live poorly after age 62 (or 75), and refrain from expending too much effort trying to make a difference in the world. Making a difference in the world isn't lucrative, unless you invent TOMS or something, then you have to feel guilty about selling shitty, ugly shoes forever.

Don't obsess over thinking you need to spend your time doing something that 'matters.' We are all trapped in an arbitrary industry of labor & commerce that is 'completely retarded.'

Industries were constructed to create barriers to entry, prevent disruption, and oppress humanity.

**Human Nature is Misleading.**

Don't believe 'human nature.' **Nothing Matters.**

There is something 'human' inside of you that wants to survive.

There is also something 'human' inside of you that wants to feel things all the goddamn time.

The only thing that makes us all human is the certainty that we will all die. There is no connection to try to make to other humans to cope with the end of your life.

Every emotion you feel will eventually pass. In fact, there's no way to even document that your emotions are real or grounded in anything.

It's scary. Deep down, I do wish that everything mattered and the things I want to care about matter.

I wish I could connect with other people in a deeper, real-er way than any one else.

I want to believe that I'm not just arbitrarily existing.

I want to believe in a message that can change the world.

I want to believe in myself & the people I love comfortably existing in a context that matters.

However, all of these desires are self-serving, and based upon the arbitrary information that I have gathered over the course of my life.

**Let go of your desire to 'find your place' [via 'creating a self'] and in a world where you matter & are surrounded by people, places and things that matter.**

I wish it wasn't true.

But Nothing Matters. :-)



## **Having said that, it's pretty awesome that Nothing Matters.**

You will be on your death bed, or have one last eternal lucid moment before your sudden, horrible death and think to yourself,

“The human experience was fucking pointless.”

or

“That was S0o0o0ooo0oo00oo Rand0m!”

The 'self' is embedded in culture & society, which are both false constructs.

The idea of 'culture' being something you can identify with is false. You are forced into a particular culture and "cultural appreciation" is just middle class oppression. Art that really expresses the human condition can't really exist.

No one is selfless because there is no self to forfeit.  
Every day, you are 'kept informed' with 'news.'  
You are led to believe you can 'influence' the outside  
world.

This is new information that enters your media stream.  
It is supposed to make you feel 'connected' to 'a world.'  
It is supposed to 'inform' you.

News doesn't matter because Nothing Matters.  
Your lifespan is just the amount of time you are on Earth.  
All you really have to do is fill your time with shit  
because Nothing Matters.  
Existing from meal to meal.

Did you hear the new business was coming to town?

Did you hear about the governmental policy changes?

Did you hear about your friend's exciting life change?

Did you hear about the fast food chain coming to your city?

Did you hear the sports team result?

Did you hear about the widely-know human?

Did you hear about the corruption?

Did you hear about the inspiring story?

Did you hear about the next big thing?

Did you hear about the times changing?

Did you hear about the technology on the verge of being obsolete because of the latest technology?

Did you hear about the person doing something notable in the eyes of the audience that considers an arbitrary act to be 'notable'?

Did you hear about the latest 'cultural movement' that is supposed to inspire people (not) to think?

Did you hear about the tragedy?

Did you hear about the terrorist attack?

Did you hear about your immediate family member's terminal illness?

Did you hear about the 'deterioration' of our society?

Did you hear about how you have to pay for something that once was free?

Did you hear about how something that was once free is now for sale?

Did you miss out on hearing about the event? Sorry.

Don't bother paying attention.

Roll up in a ball on the floor and scream.

Nothing Matters.



Relationships Are Just

Temporary Distractions from

the Absolute Fact that

Nothing Matters.

It is human nature to find comfort in connections with other beings, cherishing biological, emotional, and intellectual connections.

Relationships are a valiant fight against the “natural” human fear of nothing mattering. Shared time and experiences matter, constructing a narrative of growth with some one who isn't yourself.

Expecting other people to be eternally fair, kind, considerate, and loving is unrealistic.

If you want “love,” you will not find it in another person.

Your concept of “what love” means can only be aggregated from acquired information, consumed content, and your life experiences.

You can only really ever ‘love’ yourself. You might get fortunate and find some one who can eternally deal with the amount you do/don’t love yourself.

Relationships create some “solitary moment” where you hold some one close and say, “Ya know what. Our little life together is meaningful.”

Human nature is so misleading. It is warm, vulnerable, and loving.

Human nature is also insecure, hurtful and resentful.

Nothing will end ‘well’ because your relationship was just a fight against the fact that Nothing Matters.

Most relationships are constructed on a self-serving, unhealthy foundation.

Desire to be loved. Desire to no longer feel alone. Desire to find one's own self. Desire to correct previous relationship's failures. Desire to eliminate the insecurities of another person. Desire to achieve the impossible dream of "happiness" in a world where Nothing Matters.

When a person enters into a relationship operating under the misconception that “everything matters” or that a connection with one human being matters more than anything else in the entire world, the “relationship” is doomed.

Only when both members of a relationship accept that nothing matters can they establish realistic relationship goals. The expectation of a relationship changing

A relationship is a human construct to rationalize a biological need to create a baby, then raise your child in a world where “things matter.”

It is easy to believe that “family matters.”

Based on biological experiences.

Family will only ever be a rationalized burden.

Because you emerged from a networked biological set of circumstances, you must honor your lineage.

Family is a liability, but can also be the ultimate comfort [via tradition and ritual].



There are times when you are supposed to feel ashamed of yourself. You may believe an important decision that you made will harm yourself or others.

You've made horrible personal/financial decisions.

You've ran yourself into massive amounts of debt.

You've disappointed your immediate family.

You've disappointed yourself.

You've 'failed' despite having the opportunity to  
'prepare.'

There is no success.

There is no failure.

# **Nothing Matters.**

Ambition.

Accomplishment.

Feeling Connected to 'Something.'

Self.

Context.

Frustration.

Elation.

Trends.

Fashion.

Music.

Culture.

The Regional Music Festival.

Art.

The Conversation.

Sports.

Watching Real Time Live Events.

The Third World.

The First World.

The Second World.

The Fourth World.

The Digital Realm.

The Journey.

The Destination.

The Narrative.

Personal Relationships.

Orgasms.

Family.

Financial Freedom.

Your Sense of 'Self.'

Creativity.

Oppression.

Depression.

Sadness.

Mourning.

Elation.

Joy.

The Weather.

The Government.

Taxes.

Coffee.

Craft Beer.

Farm to Table Dining.

Breakfast, Brunch, Lunch, Dinner or Drinks.

Community Involvement.

Philanthropy.

Time.

Space.

An internet connected network [via the Internet].

Memes.

Feeling in touch with humanity.

Nothing Matters.



There is no point in obsessing over the concept of 'being happy.'

Realistically, you are trapped in something that will always resemble 'your insignificant life.'

You are basically 'middle class', and you will only really ever have varying amounts of discretionary income.

Every thing is a meaningless  
business in an oppressive  
industry.

Because human nature is misleading, realize that every industry is built to monopolize the 'best' (most misleading) wants, needs, and desires of human nature.

Nothing that even 'feels' pure & true is ever sustainable. Eventually 'society' is just the process of celebrating the oppressive mechanisms of middle class life.

Everything necessary to sustaining 'healthy' human beings eventually becomes a branded & commodified human life experience.

**Groceries, real estate, & transportation = oppression.**

Sports, festivals, live events, marathons, television marathons, and anything that consumes your attention span eventually becomes a medium against which to sell advertising, sucking the alleged "life" out of the organic beauty of any art & content.

Believing 'things matter' is just to rationalize your insignificant place in the global economy.

Believing any thing matters is meant to oppress you.

Believing any thing matters is meant to distract you.

Believing any thing matters is sometimes necessary in order to give the next generation the misleading idea that their existence (individually or together) matters.

Your debt/savings are so inconsequential in the scale of the global economy. Some motherfucker wipes his ass with the entirety of your annual salary. Trust me. That guy thinks your life is meaningless and that you might as well 'kill yourself' instead of thinking your life 'matters' because of 'the little things that you find meaningful.'

That rich ass bro would kill himself if he logged into your online banking account.

You will never save enough for retirement due to economic forces that are beyond the control of your potential earning power.

The world is cruel. :-)

Even when you accomplish something that matters to some one, the world is eager to move on.

The world wants to forget about you.

The world wants to marginalize you and your purest thoughts.

The world uses your ambitions to enslave you.

Even if you earn money, you will only be extended credit lines to use what you have anyways.



Most people just want an above average car, shelter that they are allowed to pour 'equity' into, and the opportunity to eat foods that are moderately 'exotic' and 'indulgent' without venturing too far into the Third World of Cuisine.

**Protect yourself from marginalization by accepting that  
Nothing Matters.**

**You won't get hurt when 'the world' reminds you how  
insignificant you are. You set yourself up for failure.**

**'Nothing Matters, you naive idiot.'**

**-the World**

It sort of sucks that **Nothing Matters**. :-)

It is 'human' to feel sad about it, but it also probably means your existence has afforded you too many insights into 'the way the world works' and 'the faults in a meaningful human existence.'

The feelings of love I have for the people in my life probably don't matter.

The moment of laughter I enjoyed with my good friend probably didn't matter.

My meaningful pursuit of a 'better life' probably doesn't matter.

The drive to 'build a career' or 'heighten' my earning potential only exists based on my educational and social experiences.

My drive to feel 'validated' by an  
arbitrary audience or widely accepted  
social institution is 100% misguided.

My drive to feel 'the same things' that  
have been felt by other people has  
only led me to the conclusion that  
Nothing Matters.

There is no more information to  
aggregate. There are no more  
'interesting humans' to encounter and  
forge a connection.

Things Begin.

Things End.

Things Never Come Together.

Things Never Fall Apart.

Because Nothing Matters.

**(This is not a disruptive message because Nothing Matters.)**

There is nothing of value to add to the world.

There is nothing of value to expose or deconstruct.



Nothing Matters.



This PDF was 'published' to the web on January 23, 2015.

For more information, visit <http://carles.buzz/Nothing-Matters>

Email Carles [here](#).

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